

THE OFFICIAL NEWSLETTER OF BREATH OF LIFE  
WINTER 2021

A young child with light brown hair, wearing a red and black plaid shirt, is seen from the side, focused on decorating a Christmas tree. The tree is covered in white snow-like flocking and adorned with various ornaments, including gold glitter balls, red spheres, and a gold teapot-shaped ornament. The child's hands are visible as they hold a gold ornament. The background is a soft, out-of-focus indoor setting.

# VOICE FOR LIFE

OUR NEW HOME



# TRANSITIONING TO OUR NEW HOME



It's official!

We are now fully moved into the center's new home at 200 Chapple Avenue, right in the heart of downtown Ashland. We want to thank everyone who helped with renovating, cleaning, our ribbon cutting, signage, and more.



Since the move to the new location and an increase in our marketing efforts, the center has seen an increase in calls and visits by **73%**!

The new ultrasound room is stunning and features an advanced ultrasound machine capable of 3D and 4D imagery. This is an extremely powerful way of showing abortion-vulnerable women an active image of their growing child.



We're so thankful for the generous financial donations and time given by volunteers which have enabled the center to be where it is today. It's a true testament to the compassion and generosity of our community.



# FROM THE *director's desk*



Winter's here and one thing's for certain - it's felt like it's been blizzarding for the last six months. It was quite the undertaking of moving a newly operating organization, remodeling, painting and completely revamping our existing program, but thanks to over 60 volunteers assisting, it happened in only three months time. This is unheard of in pregnancy center circles. We have made history!

More excitement is coming in 2022 as we settle into the new space, marketing is in full swing, and clients are becoming aware of our free and confidential services, including ultrasound! Thank you for your support and prayers. You are an important piece of what God is doing in the community.

A volunteer who was driving by saw firsthand a client leaving with not only arms full of items she earned in our education program, but also with a smile on her face. That's the hope we want them to leave with.

To place us in the right mindset, the staff and volunteers pray as a team before we start each day. The faith community also comes together for Prayers for Life on Mondays at 8:00am. Also starting in January, we'll have a Bible Study for our volunteers. It will be held Thursday evenings at 5:30pm.

As our monumental second year in operation comes to an end, I look with positive expectation of life-changing and life-saving testimonies in the year to come.

Holding on to Him,  
Kris Westlund  
Executive Director



## ARTWORK *donations*

If you've been in the center, you may have noticed the stunning acrylic photo artwork. These were given by our supporters and add a high-quality feel to the facility.

The artwork was donated in memory/honor of:

Mary Cunningham  
Mark Forgette  
Pauline Goldman  
Joseph and Timothy Lewandowski  
Rita (Lewandowski) & Al Wieners  
Meghan Leigh Wieners  
and several infants, children, and babies lost to miscarriages





# BUILD LIFE 2021

## JOIN OUR CAPITAL CAMPAIGN EFFORTS!

Read about the \$25,000 match!

Breath of Life and the Chequamegon Pregnancy Center continue to impact women in our communities who may find themselves in an unwanted or unplanned pregnancy.

And the need is great. We continue to grow, and have been blessed immensely with the new location on Main Street in Ashland.

Build Life 2021 is our capital campaign to raise funds to pay off the mortgage of this building – thus ensuring 100% of all funds can go towards our ultrasound operations, pregnancy testing supplies, education parenting courses, center operations, remodeling, and more.

With the goal of raising \$250,000, we have already received over \$70,000 in financial support, with several churches and groups agreeing to match their congregation's specific donations.

Every cent of your donation will go towards purchasing this incredible location - making certain all future funds will go directly to impacting women and their unborn children.

Paying off the mortgage sooner will free us to focus future funds and efforts on saving more babies in our region.

Visit [breathoflifeabc.com/buildlife2021](https://breathoflifeabc.com/buildlife2021) to make a life-saving donation today.

### THE PROBLEM

- Lack of local life-affirming resources
- Planned Parenthood just over an hour away
- 46 abortions are performed every day in MN and WI combined
- The abortion pill is now accessible by mail

### THE SOLUTION

- The Chequamegon Pregnancy Center is dedicated to abundant life through compassionate staff and volunteers.
- We have purchased a building conveniently located downtown that triples our space and ability to offer services to clients.
- God has blessed us with a healthy \$50,000 down payment on the new building.
- Women and men will be reached to create a community where every child is wanted.







## MEET THE NEWEST MEMBER

*of our team!*



We are so happy to welcome Gina McNulty as our newest staff member!

She comes to us from Oklahoma and lives with her husband, Ryan, in the Mellen area.

Her favorite things include grand twins Arlo and Oliver, small-town festivals, fellowship with her Salem Church family, and enjoying a delicious meal with friends.

Gina brings with her a variety of skills and life experiences that she knows God will use to serve the young women and men in our community.

She's been a K12 educator in both public and charter schools, as well as sixteen years in a specialty dental practice where she served as a Business Assistant and Marketing Director.

More important than credentials, Gina hopes her personal story of family brokenness, unplanned pregnancy, and adoption will be a source of hope to others.



## LEARN ABOUT

*needs at the center*

While we rely very much on your financial support, there are many in-kind giving opportunities you can help with at the center, such as:

- **donating name-brand diapers, sensitive wipes, new car seats, portable cribs, sensitive laundry soap**
- **volunteering time as a life advocate working with our clients**
- **fundraising and event planning**
- **male mentors for clients' partners**





# IN MEMORIAM

MARY CUNNINGHAM  
MARK FORGETTE  
PAULINE GOLDMAN  
DONNA GRAVES  
ESTHER JOHNS  
ALICE JOHNSON  
JOSEPH AND TIMOTHY LEWANDOWSKI  
JUDY MCNAMARA  
RITA (LEWANDOWSKI) & AL WIENERS  
MEGHAN LEIGH WIENERS



## EVENT CHANGE

You may have noticed that our annual fundraiser, "Life is Sweet" which was scheduled for October 17 was postponed due to the need to limit large gatherings in our community.

However, we're pleased to announce this event is scheduled for spring 2022! Watch your mailboxes for updates on the date/time and where to purchase tickets.



## STAY INVOLVED AND INFORMED

As more clients continue to come to the center, our volunteer needs are growing and we'd love to train more volunteers to help. Contact executive director, Kris Westlund at (715) 685-1494 or at [director@cpcashland.com](mailto:director@cpcashland.com).

To make it easier for clients, the center's website address has now changed to: [www.cpcashland.com](http://www.cpcashland.com).

We appreciate your support and prayers and would love for you to be a part of our new prayer request emails. It's easy to sign up! Just email [gina@cpcashland.com](mailto:gina@cpcashland.com) and type "ADD ME" in the subject line. Our plan is to send out regular prayer requests, as well as any urgent ones that arise.





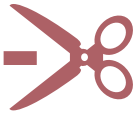
# MAKE AN IMPACT THIS CHRISTMAS

By supporting the Chequamegon Pregnancy Center, you are declaring your pro-life commitment to our community. Giving financially to the center, donating items to our boutique, and praying for our clients are some of the best ways you can make an impact in valuing life in our area.

Thank you for considering a tax-deductible, year-end donation this Christmas season.

*Take part in the \$25,000 match!*  
\*read on second page!\*

## INTERESTED IN GIVING?



**You are the key to saving and changing lives!**

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Email: \_\_\_\_\_  
Phone: \_\_\_\_\_

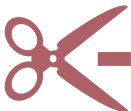
I prefer to remain anonymous.

If you would rather give online, visit [www.breathoflifeabc.com](http://www.breathoflifeabc.com)

I would love an opportunity to volunteer!  
Please contact me.

I would like to donate in:  
Honor of: \_\_\_\_\_  
Memory of: \_\_\_\_\_

Please be sure to mail this gift to:  
PO Box 13, Ashland, WI 54806



Breath of Life is a public section 501(c)(3) charity. All gifts are tax-exempt.





PO BOX 13  
200 CHAPPLE AVENUE  
ASHLAND, WI 54806

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# HEAR FROM *an ultrasound client*



"I enjoyed my experience with the Chequamegon Pregnancy Center.

I had an ultrasound done around 18 weeks. I am now 39 weeks!

I get to meet my baby boy!"

*-Ultrasound client*