

WINTER 2023

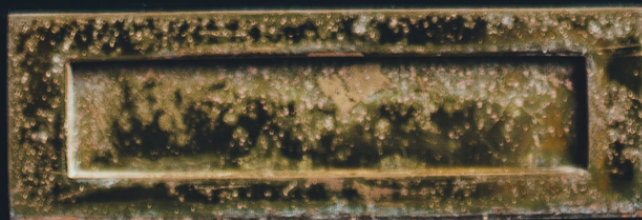
VOICE FOR LIFE

2023
A YEAR IN
REVIEW

THE FATHERS
*how male volunteers
are making an
impact at the center*

“I WAS PREGNANT AND
IN HIGH SCHOOL - HOW
WAS I EVEN GOING TO
GRADUATE?”

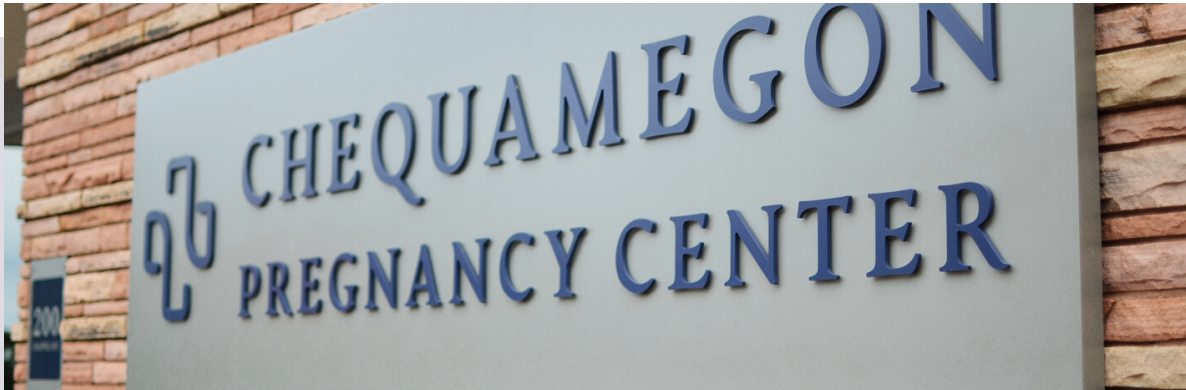
*hear from a young mom about
her experience*



A GREAT YEAR IN REVIEW

a look at the numbers

2023 was an outstanding year at the center! We want our donors and supporters to see how God has worked in our community. Below are some numbers from year-to-date this year, compared to 2022. It's incredible to see the growth in just one year!



Year-to-Year Comparison	2022	2023
Clients served	69	76
Total appointments	266	376
Pregnancy tests	49	43
Ultrasounds	17	32
Abortion vulnerable (babies saved)	7	14
Babies lost to abortion	2	1
Gospel presentations	16	14
Client classes completed	187	271
Volunteer Advocates	1	4

This year has flown by in so many ways. Looking back over this year, I'm amazed by what God has done in my life through leading CPC. I've often said that taking this job has not been a learning curve but a learning cliff going straight up. The Lord has been faithful in my shortcomings and gave me wisdom that only could come from Him. I'm so humbled that God would use me in this role to serve our community, reaching many women and men with the life-saving message of the gospel and seeing babies saved.

Discouragements can be heavy at times; clients that don't show up, unanswered prayers and phone calls, clients that start strong then drop off, being unable to fill staff roles, the realities of ministry. But in it all, we saw many new clients, including double the number of babies saved!

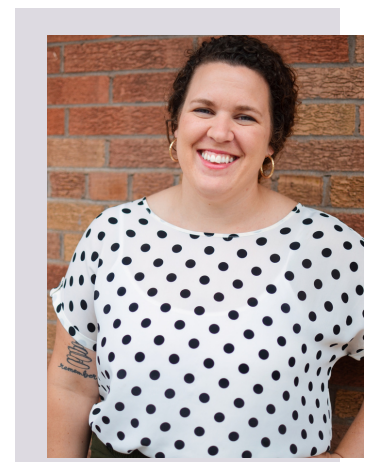
14 babies. 14 generations. 14 little lives given a fighting chance at life.

All the glory goes to Him for the great things He has done! Those babies saved make all of this worth it!

Thank you for your continued support. It is literally life-saving. I look forward to 2024 and seeing how God will use us for His glory.

Serving the Lord with gladness,

Anika
Executive Director



Getting INVOLVED



There are so many ways to get involved at the center!

Volunteer Opportunities:

- *Overhaul of the boutique* - we need more items for the shelves and a refresh of the staple items.
 - Volunteer(s) with an eye for retail setup and display
 - Detail oriented
 - A willing and flexible attitude to serve
- *Refresh of décor and office freshness* - (we have a specific style/brand, but need things to be refreshed)
 - Interior design eye
 - Plant upkeep/pruning
 - A willing and flexible attitude to serve

Client Advocates:

- *Male advocates* - men are designed by God to be the pillars of the family. If we desire to see a community transformed where every baby is wanted, then it needs to start with the strong leadership of men. God has given men the job to provide and protect. We want to encourage men in their God-given roles to stand for life and family. Men are important, and a vital part of the ministry here. Join our team and be a part of saving babies and encouraging men to be fathers.
- *Woman advocates* - women need women. Simple as that. Join our team and be a part of what God is doing in the lives of each mom who walks through our door.

Job Opportunities:

- Office Manager
- Nurse Manager

*Interested in getting involved at the center?
Contact director@cpcashland.com.*

Job descriptions and applications are available at breathoflifeabc.com.

"I didn't know there was anything like this!"

We hear this from those going through *Transforming Grace* - a free, six-week post-abortion healing program. It's a deep work that only God can do, exchanging our brokenness for wholeness, lies for His truth, and bondage to freedom. With loving care and guidance, women will experience these and more as they become gracefully transformed.

Email the team at cpcgrace4u@gmail.com to connect and get questions answered, including their next session availability.



From chaos...to confidence

One local teen shares her pregnancy story while navigating high school graduation and the reality of becoming a mom.



Aleasha came to the Chequamegon Pregnancy Center with fear in her eyes - she was a teen, had just found out she was pregnant, and was panicked about how she would tell her family, and also how it would impact her ability to graduate high school.

“I was pregnant and in high school - how was I even going to graduate?”

But through the resources at the center, the hope given through conversations with advocates, and a collaboration with her school district, Aleasha saw the light at the end of the tunnel. “Yes - it was scary to face the reality of becoming a mom at such a young age,” she said. “But the staff at the center held my hand and walked me through it. It’s amazing. They even worked with my school to allow some of the educational classes I was taking through the center to count as credits towards graduating - and I did it!”

“We’re now married, and it’s incredible to see our little family grow. I’m just so happy.”

Aleasha mentioned that she and her husband often talk about what they’ve learned through the center’s parenting classes. “We learn about budgeting and finance, parenting without shame - all sorts of topics. It really has helped us.”

Stories like Aleasha’s are why we do what we do. We meet women from all walks of life - right where they are. We come alongside and listen. We empower them with all the information and resources they need to make their own decision. More often than not, those decisions encourage women and men to choose to lead full lives for themselves and their babies.



IMPACTING THE FATHERS *at the center*

Paul Johnson shares his testimony of becoming a volunteer male advocate.

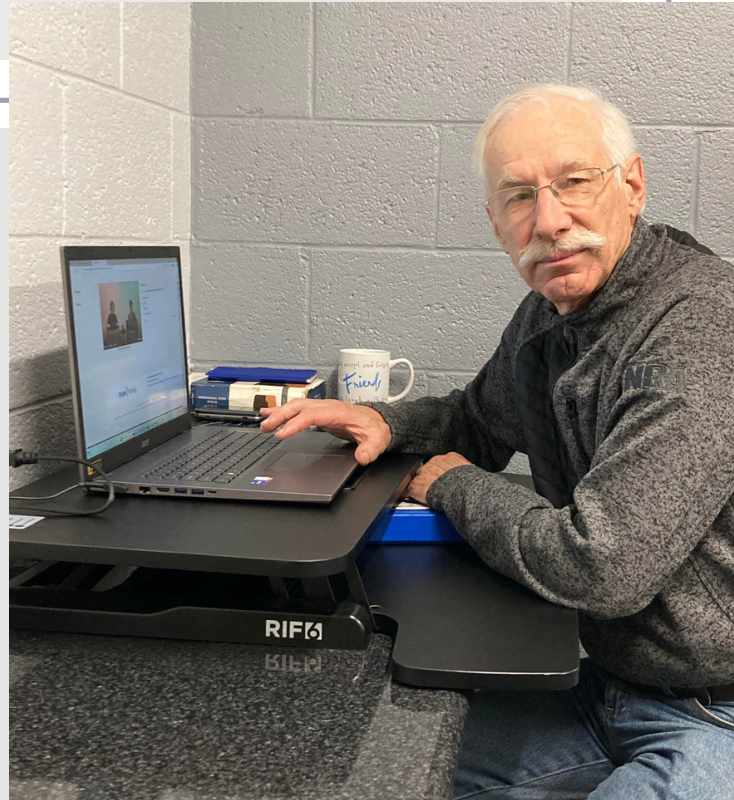
Why would a man volunteer at a pregnancy center, where the focus is on mom and baby? I wondered this when I was approached about becoming a male advocate. My involvement in the *Prayers for Life* prayer group was already supporting protecting life in the womb through prayer. What else could I, as a man, do?

I learned that my involvement could be to come alongside the father and provide encouragement, training, and walk with him during the pregnancy. The center encourages the father to realize he has a role to play in supporting the pregnancy. With a volunteer male advocate there, the father doesn't need to feel intimidated when he walks into a building primarily geared toward women.

It's been my experience seeing pregnancy resource centers change as they begin to minister to the needs of these fathers. In helping them, they, in turn, encourage their partners to carry their babies to full term. I began volunteer training a year ago at the center, and the training continues. When couples come, I can come alongside the man. Spiritual wholeness and strength can develop when they are open-hearted to the gospel. Volunteering here is a worthy investment for kingdom service. I can attest to a deepening walk with God through this stretching experience.

Male advocates help train men, give support during pregnancy, and teach parenting skills. Both the mother and father can earn *Boutique Bucks* for needs with their soon-coming family member. Having volunteer male advocates brings an especially essential element to the center - helping men by asking questions and being a listening ear, encouraging them during the pregnancy process, and empowering them as fathers.

-Paul Johnson



*Interested in volunteering at the center?
Contact director@cpcashland.com.*

An outstanding gala event...

Our annual *It's a Wonderful Life* gala event was incredible, with 125 people in attendance.

Our speaker, Bob Petterson, shared his story of redemption and the impact of his parents adopting him. He talked about the importance of investing in people as we never know how much of a life-saving difference it can make. He encouraged us to keep fighting and reminded us that we are in a spiritual battle. Ephesians 6:11-12 says that we are to put on the armor of God; the battle that we face is not against flesh and blood but against the spiritual forces of wickedness in the heavenly realms.

On that night alone, we raised **\$15,930**. In addition to other contributions made specifically for the gala, our grand total was **\$35,540**. God is faithful, and we are encouraged by the amount of people standing up to fight for life!

The gala was not just a financial success. It brought people together and encouraged us to keep on!

it's a wonderful
L I F E

Security updates at the center



Generous donations this year were given towards updating security at the center.

Over the last few months, we've been able to implement some much-needed security precautions. Staff now have alarms at their workstations, security mirrors are installed in every room, the building security system has been updated, the receptionist area is enclosed with bulletproof glass, a new front door was installed, the main interior doors have automatic locks and other small updates have been made.

We are so grateful to those who donated specifically to security updates and those who helped install them.



2024 Vision

Our mission is to “prevent abortion and present eternal truth” with the vision to see “a community where every baby is wanted.”

And we’re committed to our purpose statement: “CPC offers compassion, hope, help, and education to those facing pregnancy.”

In 2024, we’re focusing on the following:

- Retaining clients throughout their pregnancy and beyond with the goal of connecting clients to local churches.
- Making greater strides to have a presence, literature, and relationships in our local medical facilities.
- Building stronger relationships with Red Cliff and Bad River tribes.



Christmas Stockings

We’d like to give our clients something special: *a stocking!* For each client, we’d love to fill a stocking with fun and practical things for Christmas.

Our boutique offers all that baby needs, but we don’t always have things to offer the moms and dads. Let’s change that this Christmas season!

Here are some ideas:

Women:

- Gas cards
- Gift card for a manicure
- Pretty notebook/pen
- Loose leaf tea with cup and tea steeper, honey
- Coffee, cup, chocolates
- Bath set; candle, salts, lotion
- Homemade soaps/lotions

Men:

- Gas cards
- Tools
- Outdoor things
- Food

We’ll be filling stockings until December 22. Drop off items at the center during business hours.

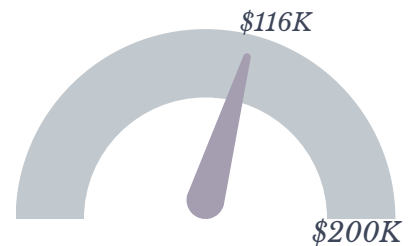


End-of-Year Giving

For 2023, our goal was to raise **\$200,000.**

Currently, we’re at **\$116,188.**

Year-end giving is crucial to helping us achieve this goal. Join us in this incredible cause!



Give online at:
breathoflifeabc.com

By check:
PO Box 13
Ashland, WI 54806

You can email
director@cpccashland.com
for more information.

We’re excited to see the numbers from this year compared to last year - the Lord is working in amazing ways! This next year, God will continue to work, and we’ll see babies saved and families impacted. Some of the goals seem daunting, but with the power of prayer and people, we will accomplish many hard things! Join us in the fight for life and the salvation of our many clients.



*200 Chapple Avenue
PO Box 13
Ashland, WI 54806*

A prayer for peace...

*As we reflect this Christmas season on the
birth of our dear Savior Jesus Christ, we
pray for peace in the womb.*

*Peace for mothers, for fathers, for babies
yearning for life.*